

MOBILITY

August 2014



WORLDWIDE ERC
THE HUMAN RESOURCE MOBILITY ASSOCIATION

MOBILITY CHALLENGES IN

Latin AMERICA

OPTIMIZING

GLOBAL TALENT

TALENT MOBILITY AND

**EMPLOYEE
ENGAGEMENT**

SCHOOLING

IN BRAZIL



AIReS WALKS FOR MAKE-A-WISH

Team members from the AIReS corporate headquarters and central regional office in Pittsburgh joined together throughout the month of May to raise funds for Make-A-Wish, an organization that fulfills a wish made by children diagnosed with life-threatening conditions.

The 25 members of the team raised considerably above their goal of \$3,000, more than any participating donor organization, by hosting company jeans days and using social media to spread the word, culminating in the group joining other Pittsburgh donors for a walk to raise awareness for the cause.

INTERSTATE IS HELIOS APOLLO AWARD FINALIST

Interstate Moving | Relocation | Logistics was one of five finalists for the Helios Apollo Awards in the Tria category (the Greek word for three, referring to company size). The finalists, selected from a highly competitive pool of nearly 200 nominations, represent organizations from the Washington, D.C., metropolitan area that promote employee development. The announcement was made in March, and winners were announced in late May. "We did not win the category, but we are very honored to have been selected as a finalist—especially given the quality of the competition this year," says Michelle Beaubien Ball, Interstate's director of marketing and communications.

A panel of independent judges selected Interstate for the innovation and impact of its employee development programs as they relate to engagement, growth, and community service. "Employee development is critical to the success of our company," says Interstate President Arthur E. "Bud" Morrissette IV. "Interstate invests heavily in our employees, and the Helios nomination is a testament to that fact."

SYNERGY CORPORATE HOUSING EXPANDS IN DUBLIN, SINGAPORE

Synergy Corporate Housing has expanded its EMEA service center in Dublin to new and larger state-of-the-art facilities in order to accommodate growing demand from its customer base throughout Europe, the Middle East, and Africa. In February, Synergy opened a Global Solutions Center in Singapore.

Synergy Serviced Apartments, Ltd., opened in Dublin in 2010 as the corporate housing provider's EMEA service center. Synergy is the only U.S.-based corporate housing company with a physical presence in Dublin. The company identified the Irish capital as a strategic choice for its EMEA service center due to its growing economy that has attracted the headquarters of many international corporate brands and Fortune 500 companies.

The Singapore office will serve temporary housing needs in the Asia-Pacific (APAC) region. Global and domestic reservations are also handled from the firm's corporate headquarters in San Ramon, California, and from other California offices in San Francisco, Silicon Valley, Los Angeles, and San Diego.

BAL RECOGNIZED IN WHO'S WHO LEGAL

Who's Who Legal has recognized Berry Appleman & Leiden, LLP, in its 2014 list of Most Highly Regarded Firms in corporate immigration, and 12 BAL attorneys in the U.S. and Brazil are featured in the edition. BAL attorneys listed in the 2014 edition of *The International Who's Who of Corporate Immigration Lawyers* are:

Jeff Appleman, Peter Bade, Diana Bauerle, David Berry, Warren Leiden, and Mariette "Jet" Stigter, San Francisco; Liane Cooney and Michelle Funk, McLean, Virginia; Jeremy Fudge, Dallas/Houston; Daniela Lima, São Paulo/Rio de Janeiro; Lynden Melmed, Washington, D.C.; and Shawn Orme, Houston.

CARTUS ALLIES WITH LANGUAGE TRAINING FIRM

Cartus has entered into a strategic alliance with Learnship, a provider of online language training based in Germany. The alliance enables Cartus to offer customized face-to-face training in person and online, and expands its market to the learning and development (L&D) arena in the U.S. and Europe.

"Learnship's innovative technology is user-friendly and expands our opportunities to provide language training anytime, anywhere," says Kevin Kelleher, Cartus president and CEO. Kelleher adds that Learnship's capabilities enhance the value of Cartus' language training for companies and employees working in virtual teams or moving around the world for jobs.

Continued on page 18