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The Magazine of the American Moving & Storage Association

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From left: Brad Beal, Dave Combs and Katrina Blackwell, American Red Ball; J.D. Morrisette, Ken Morrisette Jr., Ken Morrisette Sr. and Sang Han, Interstate.

ACQUISITIONS

Parent Company of Interstate Van Lines Acquires American Red Ball World Wide Movers

Interstate Group Holdings Inc., parent company of Interstate Van Lines Inc., one of the country's largest independent moving companies, has acquired American Red Ball World Wide Movers, one of the oldest household goods carriers in the United States. The joining of these two successful and enduring companies is expected to enhance Interstate's growth plans, as well as its capabilities to serve corporate, government and private customers.

Established in 1919 and based in Indianapolis, Ind., American Red Ball, like Interstate, focuses on delivering a personalized customer experience. "We're excited about the synergies between the two

organizations and the opportunity to leverage best practices, technology and talent," said J.D. Morrisette, president, Interstate Van Lines.

Katrina Blackwell, president, American Red Ball, added, "This union positions American Red Ball for continued growth through the extensive support network provided by Interstate. It preserves our 98-year history with a company that reflects our culture and ethics."

Operations will continue in both Springfield, Va., and Indianapolis, capitalizing on the strength of the teams in both locations while increasing Interstate's footprint and revenue sources.